

Ethics, Copyright, Policies

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Online Journalism

Ethics in Online Journalism

- Levels of ethics:
 - Fundamental principles
 - Society values
 - Media regulation
 - Newsroom culture
 - Codes of ethics
 - Individual decisions
- Two types of ethical problems:
 - Individual
 - System

Ethics in Online Journalism

- Are ethical problems different online?
 - Not really
- Ethical problems online in:
 - Gathering the information online
 - Producing the online story
 - Presenting the story

Ethics in Online Journalism

- Gathering the information online:
 - Chat lurking
 - Quotes from online forums
 - False identities
 - E-mail intrusion
 - Rumours

Ethics in Online Journalism

- Producing the online story:
 - ! Timeline and need for detail and fairness
 - Constant updating a story!
 - Credibility through access to official documents
- Presenting information online:
 - Graphic images – war
 - Ads on a web site – direct link
 - Ads inside the text
 - Digital manipulation of images and clips

Copyright in the digital world

- Digital information:
 - Activity – exists only in motion, it propagates
 - Life form – freedom, replicates, modifies
 - Relationship – meaning for each user, value (scoop, new, a lot, authority, practical value, POV)
- Open Source – Copyleft
- P2P – Napster, Gnutella, Kaaza, DC++
- Future of digital copyright

Copyright in the digital world

- Fair use:
 - What is the character of the use?
 - Nonprofit > Educational > Personal > Criticism > Commentary > Newsreporting > Parody > Otherwise "transformative" use > Commercial
 - What is the nature of the work to be used?
 - Fact > Published > A mixture of fact and imaginative > Imaginative > Unpublished

Copyright in the digital world

- Fair use:
 - How much of the work will you use?
 - Small amount More than a small amount
 - What effect would this use have on the market for the original or for permissions if the use were widespread?
 - Original is out of print or otherwise unavailable> No ready market for permission> Copyright owner is unidentifiable> Competes with (takes away sales from) the original> Avoids payment for permission (royalties) in an established permissions market

Internet Policies

- eGovernment
 - Information access
 - eDemocracy
- Identity online:
 - Big brother vs privacy
 - Chip
- Cybercrime
 - Jurisdiction
 - Hackers

Internet Policies

- Internet Investment
 - Basis for online journalism
- Online education
- eCommerce
 - Security
 - Taxes
- Entertainment
 - Protection of the releases
 - Release vs. Broadcasting

HTML courses and resources

- Courses

- <http://www.edwebproject.org/htmlintro.html>
very simple
- http://www.e-learningcenter.com/free_html_course.htm
- <http://www.webhelp.org/html/>
- <http://webmonkey.wired.com/webmonkey/96/53/index0a.html?tw=authoring>